



REGION IV

# SEPTEMBER

***SIMPLY THE BEST!***

Shannon Heller, Region IV Vice President

wifblaregion4vp@gmail.com

## HELLO REGION IV!

HELLO, I AM SHANNON HELLER AND I WILL BE REPRESENTING YOU THIS YEAR AS YOUR REGION IV VICE PRESIDENT. I AM FROM ALMA CENTER, WHERE YOUR REGIONAL LEADERSHIP CONFERENCE WILL BE HELD. AT SCHOOL, I PARTICIPATE IN MANY ACTIVITIES SUCH AS: TRACK, BASKETBALL, CROSS-COUNTRY, INVESTMENT CLUB, QUIZ BOWL, AND STUDENT COUNSEL. I AM VERY EXCITED FOR THE UPCOMING YEAR. YOUR WISCONSIN STATE OFFICER TEAM HAS BEEN WORKING HARD TO ENSURE EVERYONE WILL HAVE A FUN AND SUCCESSFUL YEAR IN FBLA. WE HAVE PLANNED MANY CONFERENCES AND WORKSHOPS THAT WILL LEAD YOU IN THE RIGHT DIRECTION TO BECOMING A GREAT BUSINESS LEADER. I HOPE ALL OF YOU TAKE ADVANTAGE OF THESE EXCITING CONFERENCES AND WORKSHOPS WE HAVE TO OFFER.

### THE 2009-2010 WISCONSIN STATE OFFICER TEAM

PRESIDENT.....LARISSA JO SPEERSTRA  
VICE PRESIDENT.....MCKENZIE BAECKER  
SECRETARY.....JENNIFER O'ROURKE  
TREASURER.....LINDSAY PAPPENFUS  
STATE REPORTER.....SARAH RIVORD  
PARLIAMENTARIAN.....CHELSEA RUDA  
REGION I VP.....JOHANNA SMITH  
REGION II VP.....ANN REETZ  
REGION III VP.....KYLE ASHAUER  
REGION IV VP.....SHANNON HELLER  
REGION V VP.....JENNY NASH  
REGION VI VP.....LAURA SCHOENIKE

### FALL CONFERENCES

#### FALL LEADERSHIP LABS:

OCTOBER 13, PLAZA, EAU CLAIRE  
OCTOBER 22, RADISSON, MADISON

#### TOPICS INCLUDE:

- MAKING A DIFFERENCE
- GETTING CONNECTED
- FBLA FEUD

#### WISCONSIN FALL LEADERSHIP CONFERENCE:

NOVEMBER 2-3, CHULA VISTA,  
WISCONSIN DELLS

#### GENERAL CONFERENCE BREAKDOWN

MONDAY: 9-11 AM OPENING SESSION  
11:15-12 SESSION 1  
12-12:45 LUNCH  
1-1:45 SESSION 2  
2-2:45 SESSION 3  
3-3:45 WRAP UP

TUESDAY: 8:30-9:30 AM BREAKFAST  
9:45-10:45 SESSION 4  
10:50-11:40 CLOSING





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## **MARCH OF DIMES**

THE FUTURE BUSINESS LEADERS OF AMERICA'S INVOLVEMENT WITH THE MARCH OF DIMES SAVING BABIES FOUNDATION CONTINUES TO GROW. THIS YEAR, OUR GOAL IS TO CONTINUE RAISING MONEY TO SHOW OUR SUPPORT. WE WANT TO ENCOURAGE LOCAL CHAPTERS AROUND THE AREA TO SHOW THEIR SUPPORT BY INCREASING THE AWARENESS OF MARCH OF DIMES TO COMMUNITY MEMBERS AND FBLA MEMBERS. WE ENCOURAGE LOCAL CHAPTERS TO HOLD FUNDRAISERS WITH ALL PROCEEDS GOING TOWARDS THE MARCH OF DIMES FOUNDATION.

IN SUPPORT OF THE MARCH OF DIMES, AT THE STATE LEADERSHIP CONFERENCE, WE WILL BE HOLDING OUR ANNUAL MINUTE MANIA. YOUR STATE OFFICERS WILL GO AROUND WITH BUCKETS COLLECTING AS MUCH MONEY AS THEY CAN IN ONE MINUTE. SHOW YOUR SUPPORT AND START SAVING MONEY TODAY!

THE MONEY RAISED BY THE WISCONSIN STATE FBLA ORGANIZATION IS USED FOR RESEARCH TO HELP SAVE THE LIVES OF UNBORN BABIES. THE MARCH OF DIMES FOUNDATION'S MISSION IS TO IMPROVE THE HEALTH OF BABIES. FBLA MEMBERS, CONTINUE TO REACH OUT AND SHOW YOUR SUPPORT FOR THE SAVING BABIES FOUNDATION!

## **WHAT IS...?**

THIS YEAR, THE STATE OFFICERS CREATED FUN FACT SHEETS ABOUT DIFFERENT ASPECTS OF FBLA! THIS MONTH, ATTACHED ARE DOCUMENTS CONTAINING INFORMATION ABOUT:

- THE OUTSTANDING CHAPTER AWARD
- THE BUSINESS ACHIEVEMENT AWARDS
- FBLA FUN FACTS

## **ATTENTION ADVISORS!**

### **IMPORTANT FALL DATES TO REMEMBER**

**SEPTEMBER 1:** MEMBERSHIP REGISTRATION OPENS FOR 2008-2009

**OCTOBER 15:** FBLA STATE DEADLINE FOR CONSIDERATION FOR CHAPTER GOLD SEAL RECOGNITION

**NOVEMBER 15:** FBLA STATE MEMBERSHIP DEADLINE FOR COMPETITION DUES/MEMBERSHIP REGISTRATION AT:  
[WWW.FBLA-PBL.ORG](http://WWW.FBLA-PBL.ORG)

**DECEMBER 1:** MEMBERSHIP VERIFICATION VIA EMAIL. (MUST BE COMPLETED BY DEC. 3)

**DECEMBER 7-18:** RLC REGISTRATION WINDOW

**DECEMBER 15:** REGIONAL VICE PRESIDENT APPLICATIONS ARE DUE TO THE STATE OFFICE

## **PROFESSIONAL DIVISION**

THE PROFESSIONAL DIVISION GIVES THOSE OUT OF HIGH SCHOOL AND COLLEGE THE OPPORTUNITY TO STAY ACTIVE IN FBLA. I URGE EVERYONE TO RECRUIT PROFESSIONAL DIVISION MEMBERS FOR THERE ARE MANY BENEFITS IN DOING SO.

PROFESSIONAL MEMBERS PROVIDE A CONNECTION FROM SCHOOL TO WORK FOR STUDENTS AND CAN OFFER JOB SHADOW OPPORTUNITIES OR SCHOLARSHIPS. THESE MEMBERS HELP LOCAL CHAPTERS BY ARRANGING TOURS OF LOCAL BUSINESSES AND ASSIST IN JUDGING AT LOCAL, STATE, AND NATIONAL COMPETITIONS. THEY SHARE FIRST HAND EXPERIENCES WITH STUDENTS AND PREPARE STUDENTS FOR COMPETITIONS AS WELL AS THE FUTURE. FOR MORE INFORMATION, GO TO: [WWW.FBLAPBL.ORG](http://WWW.FBLAPBL.ORG).